

Outdoor LED BOARD

The BOARD is an effective and impressive eye catcher, which is highly suited for communicating messages from a distance. It can with great advantage be used in environments, where many people pass e.g. city squares, shopping centres, main roads and traffic junctions.

Bright in every way



One Sign – Countless Possibilities

A digital sign is a natural eye catcher, which is ideal for both just-in-time communication as well as planned communication such as campaigns and corporate identity. Digital signage offers flexible and effective exposure of messages and it not limited to just one message or one communicative purpose.

One sign can for instance be used for advertising corporate identity, welcoming guests, opening hours, campaigns, parking info, news, traffic information, local events and much more. The countless possibilities make it possible to compile content for the digital signs, which perfectly matches your communicative needs.

Online and User-friendly Management

A digital sign is online and the content is managed centrally by you. You can fast and easy change and update the content on either one sign, selected signs or all of your signs. If you wish, you can create decentralised users with different rights, who via a template can upload content for either one or more signs.

A decentralised user could be the local police, who can upload traffic information to signs by main roads; the citizen service centre, who can upload campaigns to signs in the city area or a company's different departments, who can upload content to the company's digital sign.



Signage



Outdoor



LED

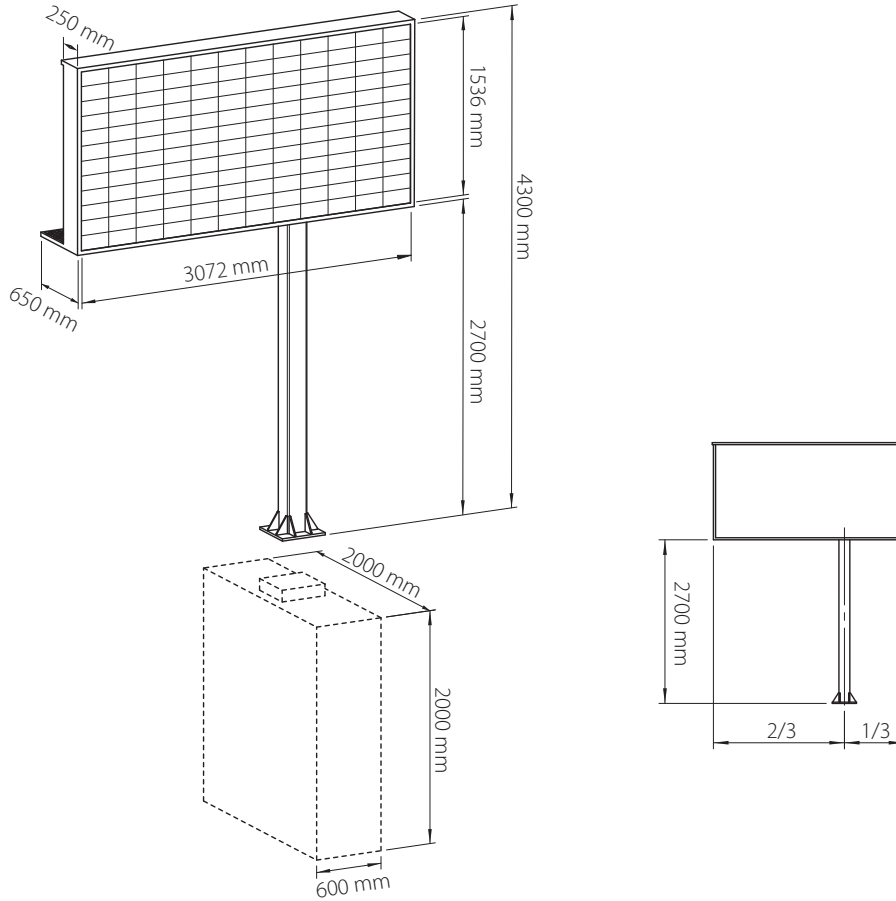


8 mm



6500 nits

Specifications



BOARD EXP8 LED-O

Screen	Product	EXP8 LED-O
	Pitch	8 mm visual
	Screen size (wxh)	3072 x 1536 mm (4.7 m ²)
	Resolution	384 x 192 visual pixels
	Viewing angle	120°H/55°V

Image	Brightness	6500 nits
	Colours	68 billion

Power	Maximum	7.2 kW
	Average	1.4 kW

Online access	CAT-5 E or 3G modem with a static IP-address*
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*All costs of the online access are paid by the customer.

Unlimited Possibilities

- Local and national campaigns
- Greetings and local events
- News
- Parking information
- Traffic information
- Corporate identity
- Opening hours
- Integration with existing parking information systems
- Integrated up-close screen with touch
- Double-sided screen